

Five catalogs. Five buyer questions.

BlueList's products are organized the way campaigns actually buy them — not by internal product family, but by the question you are trying to answer. Each catalog covers one of those questions, in plain language, product by product. Every product is sold on its own; scope, lead time, and price are set per engagement and per state. Ask for any catalog below, or find them all at bluelist.ai/catalogs.

6 REPORTS

Race Intelligence

“Who am I running against?”

Opponent research, standing race briefs, earned media monitoring, launch kits, endorsement maps, and opponent ad tracking — the field, read from the public record.

8 PRODUCTS

Voter Data & Targeting

“Who do I contact, and how?”

The electorate layer, built on the state's own voter file: who is registered, who turns out, and which names go on the list this week — delivered vendor-ready.

20 BRIEFINGS

Issue Intelligence

“What issues move this district?”

Strategic Intelligence Reports: district-level briefings on healthcare, housing, water, heat, broadband, veterans, and more — one flat price per report in your state.

5 REPORTS

Field Visibility

“Where should my message physically appear?”

Placement intelligence from measured traffic and verified boundaries: mobile billboard routes, street corners, yard signs, polling places, and fixed billboard scoring.

3 TIERS

Digital Presence

“Can voters searching for me find me?”

The Discoverability Program: a measured audit of what voters actually find, AI-assistant visibility, and the managed service that fixes both and proves it moved.

FIVE CATALOGS · ONE PORTFOLIO · DEMOCRATIC CAMPAIGNS, COMMITTEES & ADVOCACY

Robb Vaules

BlueList AI LLC

robb.vaules@bluelist.ai

480-269-5680

bluelist.ai/catalogs

All five catalogs, online