

Strategic Intelligence Reports

District-Level Issue Briefings for Campaigns, Committees & Advocacy Organizations

A campaign that borrows national rhetoric sounds like every other campaign. Strategic Intelligence Reports replace that with the district's own numbers — what households here pay, what they earn, what is being built, what is at risk. Each report is a district-level briefing on a single issue, assembled from named public sources, with the messaging lanes the data actually supports. The pages that follow describe all twenty, grouped into four sub-families: the cost of living, natural resources and environment, public institutions and human services, and the economic footprint of place.

20 ISSUE BRIEFINGS · 4 SUB-FAMILIES · ONE CATALOG

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How These Are Built

The same discipline underlies all twenty reports. Where a step does not apply, the report says so.

- 01 Public data, named in place.** Every figure names the agency, dataset, and vintage it came from — Census, CDC, HUD, HRSA, EPA, federal spending and communications data, the state's own agencies — so a client can go check it, and a stale figure is visibly stale rather than quietly wrong.
- 02 Nothing is interpolated to fill a gap.** Where a source is suppressed, lagged, or simply not published for a jurisdiction, the report says so in place of the answer. A proxy measure is always labeled as a proxy, with what it does and does not capture stated beside it.
- 03 Geography is honest.** Some sources publish at the district level, some at county, some at census tract. Each report states the level its claims are actually supported at, and never silently promotes a county number into a district claim.
- 04 Every source is licence-checked before it ships in a paid report.** Datasets that restrict commercial use are excluded rather than quietly included — and where that leaves a gap, the report declares the gap instead of substituting something that measures a different thing under the same name.
- 05 Framing is included; invention is not.** Each report closes with messaging guidance grounded in the district's own numbers — which lanes the data supports, and which claims it will not carry.
- 06 Assembled fresh, per district.** A report is generated for the specific district when it is ordered, from the current vintages of its sources — not pulled from a shelf of pre-built documents going stale.

ORDERED SINGLY, AS A PACK, OR ACROSS A SLATE

Reports are ordered one at a time, as a multi-issue pack for a single district, or as a multi-district comparison across a committee's slate of races. Scope and lead time are set per engagement, and the issue mix is the buyer's to choose — the sub-families in this catalog are a map, not a bundle boundary.

Cost of Living & Household Pressure

The affordability story, told from the district's own bills, rents, and benefits.

SIR02 · DISTRICT ISSUE BRIEF

Utility Rate Intelligence

What households pay to keep the lights on is a pocketbook issue voters feel every month. This report reads the rate cases pending before the state's utility regulator — what has been filed, what is being asked for, and when decisions are expected — and computes what households in the district actually pay: the average monthly bill, and how it has moved since 2020.

The framing is the voter's, not the regulator's: a rate case is translated into what it means for a household budget in this district. For candidates running for a seat on the utility commission itself, the same report doubles as race intelligence on the docket they are asking to control.

Deliverables District bill burden · pending rate cases with expected decision dates · pocketbook framing narrative

SIR06 · DISTRICT ISSUE BRIEF

Housing Instability Intelligence

Rent pressure at the district level, from the renter's side of the affordability story. Eviction filings from the county courts that record them, the share of households paying more for housing than they can sustainably afford, median rent, and how it has moved since 2020.

The report also shows where the pressure concentrates inside the district — the clusters where filings and burden run highest — which is where a housing message lands hardest and where organizing effort goes furthest. Court-record feeds are arranged per jurisdiction as part of engagement scope.

Deliverables Eviction filing rate & rate per 1K renters · rent-burdened household share · median rent trend · highest-pressure clusters

SIR16 · DISTRICT ISSUE BRIEF

Safety Net & Benefits Intelligence

How much of a district's income arrives as federal transfers. SNAP receipt, Social Security and SSI beneficiaries and the dollars they are paid, disability share, and total transfer income as a share of all income in the district.

It is the district-numbers version of the benefits-cuts story — what the safety net actually is here, presented as recorded fact rather than modeled projection. Where a proposed cut is the message, the report supplies the dependence baseline; it does not manufacture hypothetical losses.

Deliverables Transfer-dependence profile · SNAP & disability layers · Social Security & SSI beneficiaries and dollars

Natural Resources & Environment

Water, air, and heat — the issues that are regional by nature and local in their consequences.

SIR01 · DISTRICT ISSUE BRIEF

Water Risk Intelligence

In the districts where water decides races, this report scores the risk. Groundwater level trends from the state's monitoring network, which provider serves which neighborhoods, and where the district's supplies stand under drought contingency rules.

Each district receives a 0–10 supply-risk score with a provider-level breakdown beneath it, and a narrative that frames water security in local terms — the specific aquifer, the specific provider, the specific trend — rather than as an abstraction about the West.

Deliverables 0–10 district risk score · provider-level breakdown · local-terms water security narrative

SIR04 · DISTRICT ISSUE BRIEF

Environmental District Profile

Environmental burden, measured and mapped. Fine particulates, ozone, diesel particulate, and proximity to Superfund sites, cross-referenced against the state's inventory of regulated facilities.

The output identifies districts carrying a disproportionate share of the burden and generates issue framing tailored to the district's specific profile — because an air-quality district and a legacy-contamination district are different campaigns.

Deliverables Environmental burden profile · regulated-facility cross-reference · district-tailored framing

SIR20 · DISTRICT ISSUE BRIEF

Extreme Heat & Heat Deaths Intelligence

Heat as a political issue, in the season it kills. Confirmed heat mortality and morbidity from public health surveillance, the heat-relief infrastructure that exists — and doesn't — and a vulnerability overlay showing which neighborhoods carry the risk: older residents, poverty, mobile homes.

Surveillance depth varies by county, and the report labels what each figure rests on rather than blending sources into a single number. Built for campaigns that run June through October, when the issue is on every doorstep.

Deliverables Heat mortality & morbidity summary · heat-health infrastructure inventory · neighborhood vulnerability overlay

Public Institutions & Human Services

Schools, health care, and the systems a district depends on — nine reports, the family's largest sub-family.

SIR03 · DISTRICT ISSUE BRIEF

Education & ESA Intelligence

School performance and voucher outflow, in one place. How many voucher dollars are leaving the district's public schools, what that represents per remaining student, and how the district's performance metrics compare to the state average.

Built for school board and legislative races where public education funding is the central issue — the report turns a diffuse funding debate into numbers a candidate can say at a doorstep.

Deliverables Voucher outflow calculation · per-remaining-student impact · performance vs state comparison

SIR05 · DISTRICT ISSUE BRIEF

Reproductive Health Access Intelligence

Licensed reproductive health providers, mapped against the district. OB/GYN density per 10,000 women, provider counts, and the distance a resident actually travels to the nearest provider, with county-level maternal health statistics layered in.

Access is the measurable half of a charged debate, and this report keeps to it — with state policy context summarized where the jurisdiction's law has recently changed.

Deliverables Provider map & density · distance to nearest provider · county maternal health context

SIR09 · DISTRICT ISSUE BRIEF

Healthcare District Intelligence

The flagship healthcare landscape report, covering four dimensions. Insurance coverage (who is uninsured, with margins of error stated), provider access (physician density, federal shortage-area designations, hospital and health-center counts inside the district boundary), health outcomes (chronic disease prevalence), and cost burden (benchmark marketplace premiums as a share of income, Medicare spending per beneficiary).

Each district is classified into a typology, and the report closes with three-lane messaging guidance and a strategic read grounded in the district's own numbers. Six modes, from a single-dimension brief to a statewide comparison.

Deliverables Four-dimension district profile · district typology · three-lane messaging guidance · strategic read

Public Institutions & Human Services (continued)

Population-focused briefs, each built around one community and the services it depends on.

[SIR11](#) · DISTRICT ISSUE BRIEF

Gun Violence Intelligence

State-level firearm mortality context for candidates and committees running on gun-violence-prevention messaging: deaths and the rate per 100,000, set against the national rate, with every figure verified against the CDC's own published data before it ships. Deliberately state-level — where the public data does not support a district claim, the report does not make one.

Deliverables Verified state mortality figures · national comparison · messaging context

[SIR12](#) · DISTRICT ISSUE BRIEF

Opioid Intelligence

Where treatment actually exists, county by county: substance-use treatment facilities and medication-assisted-treatment providers from the federal treatment locator, certified opioid treatment programs from the federal certification directory, and state-against-nation overdose-mortality context — the access side of the crisis, measured rather than asserted.

Deliverables County treatment-access profile · MAT & certified-OTP counts · overdose mortality context

[SIR13](#) · DISTRICT ISSUE BRIEF

Seniors Intelligence

The district's senior electorate in numbers: 65-and-over population share, senior poverty (labeled as the approximation the Census age bins make it), and how the district compares to the state — for candidates running on senior services, Medicare, or aging-in-place messaging.

Deliverables Senior share & poverty profile · state comparison

[SIR14](#) · DISTRICT ISSUE BRIEF

Veterans Intelligence

The district's veteran population, profiled from Census data: veteran share, how it compares to the state, and the age structure beneath it — for candidates and committees running on veterans'-services messaging.

Deliverables Veteran population profile · state comparison

Public Institutions & Human Services (continued)

The justice system and tribal communities — two reports with their doctrine written on their own pages.

SIR26 · DISTRICT ISSUE BRIEF

Justice System Performance & Costs Intelligence

Deliberately not a crime-rate report. This is system performance and system cost: what share of reported offenses each agency actually clears, police staffing levels, corrections populations by named facility — including privately operated ones — and the headline contrast between what a day of incarceration costs and what a day of community supervision costs.

Built for the county-level races that actually run the system — supervisor, sheriff, county attorney — where "tough" and "effective" are different claims and the clearance rate is the difference. Where an agency's reporting history has gaps, the report declares them rather than papering over them with statewide statistics.

Deliverables Clearance & staffing tables · corrections population by facility · incarceration vs supervision cost contrast

SIR27 · DISTRICT ISSUE BRIEF

Tribal & Native Communities Intelligence

Tribal and Native communities, for candidates who intend to understand and serve them. A reservation-by-district population atlas with the reliability of each estimate stated, per-tribe federal investment scorecards (broadband construction, housing block grants), connectivity gaps between tribal and non-tribal areas, and turnout trends for reservation precincts — plus an off-reservation module for the urban Native population that most political data renders invisible.

The report is governed by a sovereignty doctrine stated on its own pages: it is a public-data summary, never a substitute for direct consultation with tribal nations, and it frames engagement — it never renders a community as a resource to be harvested.

Deliverables Reservation × district atlas · federal investment scorecards · connectivity & turnout context · off-reservation module

Economic Footprint & Place

What the district's economy actually is — who pays, who employs, who builds, and who gets left off the map.

SIR07 · DISTRICT ISSUE BRIEF

Federal Investment Intelligence

Federal awards flowing into the district — grants, contracts, and direct payments — summarized by agency, recipient, and program from the government's own spending records, with infrastructure-law and IRA awards tagged.

The tagging is the point: it powers "what's at stake" messaging in congressional races, and the report generates both readings — the incumbent's delivery narrative and the challenger's accountability narrative — from the same verified numbers.

Deliverables Awards summary by agency, recipient & program · ILJA/IRA tagging · incumbent & challenger narratives

SIR08 · DISTRICT ISSUE BRIEF

Rural District Profile

A comprehensive economic profile for the rural districts that metro-centric data vendors underserve. County agricultural data, employment and wages by industry, and income distribution, assembled into a picture of what actually drives the district's economy.

Each district's primary economic driver is identified, and the framing follows from it — a ranching district, a mining district, and a border-trade district are three different campaigns, and a rural message only works when the details are right.

Deliverables Rural economic profile · primary-driver identification · district-appropriate framing

SIR10 · DISTRICT ISSUE BRIEF

Local Business Climate & Economic Activity

Who employs people here, what industries are growing, and where the pressure points are. Employer base, wages, business formation, small-business depth, development momentum, and strategic risk, built on ten federal statistical sources plus curated market intelligence.

Every report carries a six-dimension economic scorecard, peer benchmarking, and section-level confidence grading. Three buyer modes — civic/chamber, campaign/advocacy, investor/business development — apply different strategic framing to the same data spine.

Deliverables Six-dimension economic scorecard · peer benchmarking · buyer-mode strategic framing

Economic Footprint & Place (continued)

The worker's economy and the connected economy.

SIR21 · DISTRICT ISSUE BRIEF

Labor & Worker Power Intelligence

The worker's side of the economy, for the institutions that spend on it. Wages measured against cost benchmarks, wage-theft enforcement actions with employers named as the public record names them, workplace safety records, union organizing activity, and layoff events.

Built for union political programs making endorsement and independent-expenditure decisions. The report is explicit about what enforcement data measures: enforcement activity, not violation prevalence — an agency that inspects more is not evidence that employers violate more.

Deliverables Wage benchmark tables · enforcement & safety records · organizing and layoff activity

SIR25 · DISTRICT ISSUE BRIEF

Broadband & Digital Divide Intelligence

Who is served, who actually subscribes, and where the federal build-out money is going. Location-level broadband availability from the FCC's own data, household subscription gaps from the Census, and the state's federally approved construction program joined to districts — with the affordability cliff left by the end of the ACP subsidy quantified.

Availability and subscription are different stories — a district can be "served" on the map and unconnected in fact — and this report tells both, with a deliverism reading and an accountability reading available from the same numbers.

Deliverables Availability & subscription profile · build-out program summary · affordability cliff analysis

Coverage & Scope

How these reports are priced, what travels between states, and what they are not.

ONE FLAT PRICE PER REPORT, SET BY YOUR STATE

Every Strategic Intelligence Report is the same class of deliverable — a district or jurisdiction issue briefing — so the price does not vary by which issue you pick. It varies only by where you are: each state carries one pricing tier, derived from the size of its political market, and any report in this catalog costs the same flat price in your state. Single reports, multi-issue district packs, and multi-district comparisons across a committee's slate are quoted from the same ladder, per engagement.

DEVELOPED IN ARIZONA. ASSEMBLED PER JURISDICTION.

These reports were developed and proven in Arizona, and each one is assembled for a specific district from that jurisdiction's own public data. Most of the source base is federal and uniform — Census, CDC, HUD, HRSA, EPA, federal spending and communications data — and travels between states unchanged. Some of it is state-published — utility dockets, court records, school data, health surveillance — and is assessed per state before quoting, so what is promised is what ships. The issue mix is regional by nature: water and heat decide races in the Southwest; other districts run on housing, broadband, or the safety net.

WHAT THESE ARE NOT

Not polling, and not a poll substitute — these reports say what is true in the district, not what voters currently believe. Not opposition research — that is the Race Intelligence catalog. And none of them requires voter-file data: they are built entirely from public statistical sources, which also makes them usable by advocacy organizations that cannot touch a voter file.

RELATED CATALOGS

Strategic Intelligence Reports are one of several BlueList report families. **Race Intelligence** covers the race itself — opponents, money, endorsements, and the field. **Voter Data & Targeting** covers the electorate: who is registered, who turns out, and who to contact. **Field Visibility** covers physical placement — trucks, corners, and yard signs. **Digital Presence** covers whether voters searching for your candidate can find them.